



CATALOG 2020





*cheers!*

*Red Cup Living® is a family owned lifestyle company that pays homage to an American party icon—a cultural staple—the famous red cup. (You know the one.)*

*The idea for Red Cup Living came from our own front patio where we hold “patio parties” every Friday night. Our mission is to inspire people to come together with friends, family and neighbors to create good times and great memories. Each product embodies the spirit of real-life, face-to-face connections (we call it real-life social networking). It’s all about grabbing a moment in our busy lives to have fun and connect with others. We hope you enjoy our products and the lifestyle in which they were created.*

*Cheers!*

*–Katy & Mike Romley, Founders*

IT'S NOT JUST A CUP  
—— IT'S A LIFESTYLE® ——



**Meet the Red Cup Living family of products**—the original reusable and dishwasher safe red cups! These fun products are meant for good times and command smiles wherever they go. They are great for parties, BBQs, beach, pool, camping, boating, tailgating or just hanging out.



### Quality Counts

Durable double wall construction makes our red cups super strong and break-resistant. Enjoy a drink, pop in the dishwasher and do it all over again!

- Reusable and dishwasher safe
- Break-resistant, solid double wall ABS plastic
- BPA and phthalates free; FDA approved
- Kind to our earth

*Any drink tastes better in a red cup. It's proven. Really it is!*



### **18 oz. Cup**

*Meet the iconic 18 oz. cup—the classic party cup that started it all. Only this time it's reusable!*

Item No. 4029



### **32 oz. Cup**

*This is our largest reusable red cup. It makes an impressive entrance wherever it goes.*

Item No. 4036

### **THESE CUPS CAN GO ANYWHERE!**

*LID AND/OR STRAW SETS ARE AVAILABLE ACCESSORIES FOR THE 18 OZ. AND 32 OZ. CUPS.*



### **24 oz. Cup with Lid & Straw**

*"Put a lid on it!" We did and added a straw. Enjoy 24 ounces of any beverage in this versatile cup that's easy to take anywhere you go.*

Item No. 4678



### **8 oz. & 14 oz. Wine Cups**

*Time for wine? Indulge in that favorite bottle with these clever reusable red cups for wine. Yep, it's a red cup on a wine stem—no wine snobs allowed!*

Item No. 4043 - 8 oz.

Item No. 4388 - 14 oz.

US Patent No. D680,376

*It's a cultural staple-nearly everyone recognizes the red cup.*



### **15 oz. Margarita Cup**

*Come on over Jimmy Buffet—the ultimate margarita cup has arrived! It's perfect for entertaining or relaxing by the pool.*

Item No. 4395

US Patent No. D679,946



### **12 oz. Cocktail Cup**

*Take a walk on the classy side with this reusable cocktail cup. With a sleek design, anyone can sip cocktails and martinis in style. It's great for serving appetizers and desserts too!*

Item No. 4401

US Patent No. D679,945



### **24 oz. Mug with Handle**

*Beer lovers rejoice! There is a new mug in town—the red cup mug. With its sturdy double wall design to keep drinks cold and large easy-grip handle, it's perfect for a frosty beer or root beer float.*

Item No. 4432

US Patent No. D720,187



### **8 oz. Sippy Cup**

*A red cup for kids? Oh yeah! The Sippy is perfect to get the kids in on the fun. With the throwback design and leak-resistant lid this is one Sippy Cup that is sure to get noticed. As we always say, "It doesn't matter what's in your cup as long as you come to the party."*

Item No. 4791

*Red cups make people smile.*



### **2 oz. Shooter Cup**

*It may be little. But it's mighty! The Shooter is our smallest reusable red cup designed for the tiny drinks you love best. Available by itself or with a lanyard to wear around your neck.*

Item No. 4050

Item No. 4067 - with lanyard

US Patent No. D680,377



### **Party Bucket**

*Rock your next party with this red cup Party Bucket! It's great for chilling beverages, serving punch, appetizers, snacks, chips, popcorn, salad, watermelon wedges and more. (If you're really thirsty it holds 201 oz.). Just like our cups, it's made of break-resistant, double wall ABS plastic and is reusable & dishwasher safe. Measures 10" in diameter and 8" tall.*

Item No. 4753



### **Magnetic Bottle Opener**

*This red cup magnetic bottle opener will get any party started. Flip off caps with the stainless steel opener and the strong magnet will catch them. Flat and thin, this opener conveniently fits into any pocket!*

Item No. 4548

US Patent No. D712,223

# Custom Branding



## Deliver Your Message With Our Cups

Do you know that 78% of consumers own and use branded drinkware? A single customized cup can deliver over 1,400 impressions over its lifetime! Our reusable cups make the perfect billboard for your brand or message. They're ideal for corporations, restaurants, bars, non-profits, fundraising and any type of event.

Your customized logo, message or brand can be permanently applied to any of our cups. Your options are nearly endless. One or both sides can be printed and we can match any Pantone color. (Our experience shows that metallic silver/gold or white pop the most on our red cups).

We use a superior Pad printing process. The medical-grade ink forms a permanent bond with the cup and is safe in the dishwasher. Unlike lesser quality branded cups, our high quality ink won't wear off, chip, fade or scratch – keeping your brand in front of customers longer.



## Here's How to Get Started

1. Contact us to let us know which item you are interested in, the quantity needed and the imprint color desired.
2. Email us your artwork so we can provide a digital proof for your approval. Accepted file formats are .png, .jpg, .eps, .ai, .pdf, or any high resolution image.
3. Once you approve the digital proof we'll process a 50% deposit and begin production. Lead times to ship are usually 15-20 days. We ship from Phoenix, Arizona via UPS Ground, unless otherwise requested.

### Pricing and Minimum Quantities

The minimum order quantity is 72 units per size and style. Party Bucket minimum order is 24. Quantity discounts are offered starting at 144 units. A setup fee is charged for initial order of each unique imprint. Any artworks changes (if needed) are billed separately.

### Imprint Size

Imprint size varies by cup size and style. The digital proof will verify exact sizing of your artwork, which you will see and approve in advance of production.

**To place an order**  
fax to **602 955 4301** or email **orders@redcupliving.com**



**hello@redcupliving.com**

*tel 602 955 4300*

*fax 602 955 4301*

*PO Box 10660, Phoenix, AZ 85064*

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**redcupliving.com**

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# Wholesale Price List



**To place an order fax to 602 955 4301 or email [orders@redcupliving.com](mailto:orders@redcupliving.com)**

Item No.	Description	UPC	Cost Each	Case Pack
4029	18 oz. Cup	851490004029	\$ 3.00	12 / 48
4036	32 oz. Cup	851490004036	\$ 5.00	12 / 48
4678	24 oz. Cup with Lid & Straw	851490004678	\$ 5.00	12 / 48
4043	8 oz. Wine Cup	851490004043	\$ 3.00	12 / 48
4388	14 oz. Wine Cup	851490004388	\$ 5.00	12 / 24
4050	2 oz. Shooter Cup	851490004050	\$ 2.00	12 / 144
4067	2 oz. Shooter Cup with Lanyard	851490004067	\$ 2.50	12 / 72
4395	15 oz. Margarita Cup	851490004395	\$ 5.00	12 / 24
4401	12 oz. Cocktail Cup	851490004401	\$ 5.00	12 / 24
4432	24 oz. Mug with Handle	851490004432	\$ 6.00	12 / 24
4791	8 oz. Sippy Cup	851490004791	\$ 3.00	12 / 48
4548	Magnetic Bottle Opener	851490004548	\$ 2.00	24 / 144
4753	Party Bucket	851490004753	\$ 10.00	6 / 6

**Placing An Order** Placing an order with Red Cup Living implies acceptance of all terms and conditions of sale listed on the most current Wholesale Price List.

**Prices** Prices are effective January 1, 2020. All prices are FOB Shipping Point (Phoenix, AZ). Prices are subject to change without notice. This price list supersedes all previous lists.

**Terms** Net terms with approved credit. Visa, MasterCard, Discover and American Express are accepted.

**Orders** Minimum opening order \$200.00 / Minimum reorder \$100.00

**Shipping** We strive to ship all in-stock orders within 2 business days from receipt of order. Orders are shipped via UPS Ground, unless otherwise requested in writing. Freight claims for merchandise damaged in transit, or shipping errors must be filed within 3 days of receipt of order.

**Returns** Merchandise returned without authorization from a Red Cup Living representative will be refused. Please contact Red Cup Living directly for a Return Merchandise Authorization (RMA) number.

**Online Sales** Customers are prohibited from marketing Red Cup Living products on non-customer branded websites such as amazon.com and any auction websites (e.g. eBay), discount websites or comparative shopping websites, without prior written approval from Red Cup Living.

**Minimum Advertised Price** To maintain consistency in pricing and brand images across all resale partners and distribution channels we have established a Minimum Advertised Price (MAP) policy that all customers must follow. MAP price is double the wholesale price, minus no more than \$.05, found on the most current Wholesale Price List. For example, if an item has a wholesale cost of \$5.00 the MAP price would be \$9.95. MAP prices are for advertised prices only and do not apply to actual resale prices which are unilaterally set by the reseller.